



KVC Kentucky

2018 Bluegrass Wellness at Work

May 6th - June 10th

Is Your Company the
Healthiest Place to Work?

KVC's Bluegrass Wellness at Work

is a five week wellness challenge
aimed at encouraging your employees
to get moving!



Bluegrass Wellness at Work is a five-week fitness challenge for Kentucky companies aimed to improve employee health in a fun, spirited competition.

The challenge is designed to work hand-in-hand with your company's current wellness program to promote healthy employees in your unique workplace.

Your company or organization will compete as a team against organizations of a similar size: Small <25 employees, Medium 25-99 employees and Large 100+ employees.

The company that has the highest level of participation in each size will be awarded custom trophies and bragging rights as one of Kentucky's healthiest places to work.

Participants can sync their Fitbit to the custom Bluegrass Wellness at Work App to automatically record their activity or log activity on our website! Contact us to learn more!

Proceeds from the program benefit Kentucky children in foster care and families receiving behavioral healthcare services.

Sponsor and Register Online for the
KVC Bluegrass Wellness at Work Challenge:
kentucky.kvc.org

SPONSORSHIP OPPORTUNITIES:

PRESENTING SPONSOR: \$3,000

- Company Team Entered in Challenge Presenting Sponsor logo on brochures, posters, and event banners
- Presenting Sponsor prominently featured in event press releases and all media
- Presenting Sponsor announced at the Thursday Night Live Awards Presentation
- Presenting Sponsor promoted weekly through social media, with company approved messaging
- Presenting Sponsor Logo prominently displayed on Challenge Website

WELLNESS SPONSOR: \$1,500

- Company Team Entered in Challenge
- Wellness Sponsor logo on the brochures, posters, and event banners
- Wellness Sponsor premier recognition through social media (*Twice* during Challenge)
- Wellness Sponsor Logo displayed prominently on Challenge Website

FITNESS SPONSOR: \$500

- Company Team Entered in Challenge
- Fitness Sponsor Recognition through social media as sponsor with company approved messaging (*Once* during Challenge)
- Fitness Sponsor Logo displayed prominently on Challenge Website

ALL SPONSORS will be recognized from the stage at the Thursday Night Live Summer Concert Series during our Award Ceremony



2250 Thunderstick Dr. Suite 1104
Lexington, Kentucky 40505
www.kentucky.kvc.org

YES! We want to sponsor:



Company Name _____

Contact Name _____

Address _____

City, State, Zip _____

Phone Number _____

Email Address _____

PLEASE RETURN THIS FORM TO:

Meredith Meyer
KVC Kentucky
2250 Thunderstick Dr., Ste. 1104
Lexington, KY 40505

mmeyer@kvc.org
(859)333-0182
(859) 254-2075 Fax

Please check the sponsorship option you have chosen:



May 6th- June 10th 2018

- Presenting Sponsor \$3,000
- Wellness Sponsor \$1,500
- Fitness Sponser \$500
- Other Contribution \$ _____

Payment Options

Enclosed is my check payable to KVC Kentucky, for: \$ _____

Please bill my MasterCard/Visa/American Express/Discover for this amount: \$ _____

Account number _____ Exp. _____ CVC _____

Please invoice my company:

Company Representative Name _____

Title _____

Signature _____ Date _____

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