

KVC Kentucky 2017 Bluegrass Wellness at Work

May 7th -June 11th

Is Your Company the
Healthiest Place to Work?
KVC's Bluegrass Wellness at Work
is a five week wellness challenge
aimed at encouraging your employees
to get moving!



Bluegrass Wellness at Work is a five-week fitness challenge for Kentucky companies aimed to improve employee health in a fun, spirited competition.

The challenge is designed to work hand-in-hand with your company's current wellness program to promote healthy employees in your unique workplace.

Your company or organization will compete as a team against organizations of a similar size: Small <25 employees, Medium 25-99 employees and Large 100+ employees.

The company that has the highest level of participation in each size will be awarded custom trophies and bragging rights as one of Kentucky's healthiest places to work.

Participants can sync their Fitbit to the custom Bluegrass Wellness at Work App to automatically record their activity or log activity on our website! Contact us to learn more!

Proceeds from the program benefit Kentucky children in foster care and families receiving behavioral healthcare services.

Sponsor and Register Online for the
KVC Bluegrass Wellness at Work Challenge:
kentucky.kvc.org

SPONSORSHIP OPPORTUNITIES:

PRESENTING SPONSOR: \$3,000

- Company Team Entered in Challenge Presenting Sponsor logo on brochures, posters, and event banners
- Presenting Sponsor prominently featured in event press releases and all media
- Presenting Sponsor announced at the Thursday Night Live Awards Presentation
- Presenting Sponsor promoted weekly through social media, with company approved messaging
- Presenting Sponsor Logo prominently displayed on Challenge Website

WELLNESS SPONSOR: \$1,500

- Company Team Entered in Challenge
- Wellness Sponsor logo on the brochures, posters, and event banners
- Wellness Sponsor premier recognition through social media (*Twice* during Challenge)
- Wellness Sponsor Logo displayed prominently on Challenge Website

FITNESS SPONSOR: \$500

- Company Team Entered in Challenge
- Fitness Sponsor Recognition through social media as sponsor with company approved messaging (*Once* during Challenge)
- Fitness Sponsor Logo displayed prominently on Challenge Website

ALL SPONSORS will be recognized from the stage on June 22, 2017 at the Thursday Night Live Summer Concert Series.



900 Beasley St. Suite 120 | Lexington,
Kentucky 40509 | www.kentucky.kvc.org

YES! We want to sponsor:



Company Name _____

Contact Name _____

Address _____

City, State, Zip _____

Phone Number _____

Email Address _____

PLEASE RETURN THIS FORM TO:

Meredith Meyer
KVC Kentucky
900 Beasley St., Suite 120
Lexington, KY 40509
mmeyer@kvc.org
(859)333-0182
(859) 254-2075 Fax

Please check the sponsorship option you have chosen:



May 7th- June 11th 2017

- | | |
|---|----------|
| <input type="checkbox"/> Presenting Sponsor | \$3,000 |
| <input type="checkbox"/> Wellness Sponsor | \$1,500 |
| <input type="checkbox"/> Fitness Sponser | \$500 |
| <input type="checkbox"/> Other Contribution | \$ _____ |

Payment Options

☐ Enclosed is my check payable to KVC Kentucky, for: \$ _____

☐ Please bill my MasterCard/Visa/American Express/Discover for this amount: \$ _____

Account number _____ Exp. _____ CVC _____

☐ Please invoice my company:

Company Representative Name _____

Title _____

Signature _____ Date _____

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