

BREWS, BOOTS, & BEATS



On May 17, 2019, KVC Kentucky will host the *2nd Annual Brews, Boots, & Beats* at Fasig-Tipton, a world renowned Thoroughbred auction company. Located in the heart of the Bluegrass, this elegant venue highlights Kentucky's stunning farmland, prized Thoroughbred horses and beautiful equine architecture. This year's event features a live concert performance, heavy hors d'oeuvres catered by award-winning Chef Ouita Michel and her team, beer, cocktails and more, bringing together guests of all ages to enjoy a night of music, dancing and fun!



The inaugural *Brews, Boots & Beats*, Presented by Sleep Outfitters and Tempur-Sealy, was a smashing success! Over **200** guests danced the night away in support of KVC Kentucky's mission to strengthen and support the well-being and vitality of Kentucky's children, families and communities.

KVC Kentucky, headquartered in Lexington, is a 501(c)3 nonprofit child welfare and behavioral healthcare organization that provides behavioral health services, foster care, family preservation

and reunification, and other family related services. Each year, KVC Kentucky serves more than 12,000 children and families in more than 60 counties across the Commonwealth.

Our services are in-home, strengths-based, and driven by a focus on the safety, permanency, and wellbeing of the child and family.



SPONSORSHIP OPPORTUNITIES:

PRESENTING SPONSOR \$10,000

Name/logo on all marketing, advertising and promotion of the event as the Presenting Sponsor (print, digital, social, website, ticketing, radio, TV, email blast, and more), signage on site, logo on the stage banner, emcee opportunity for the artist, mentions on stage, 16 VIP tickets, reserved preferred parking (8 spots), logo on event banner, booth available on site, and other opportunities as they arise.

BOOTS VIP LOUNGE SPONSOR \$3,500

(Only one available)

Name/logo on marketing, advertising and promotion, includes name/logo on all marketing/advertising involving the VIP area & tickets, logo on event banner, signage on site, signage and swag in the VIP area (sponsor must provide), 8 VIP tickets, and other opportunities as they arise.

FUND THE MISSION SPONSOR \$1,500

Name/logo on print ads, some social posts, website, ticketing, TV, and email blasts, logo on the festival banner, signage on site, mentions on stage, 4 VIP tickets, and other opportunities as they arise.

BREWS SPONSOR \$5,000

Prominent name/logo on marketing, advertising and promotion of the event (print, digital, social, website, ticketing, TV, email blast), signage on site, mentions on stage, 10 VIP tickets, reserved preferred parking (5 spots), logo on event banner, booth available on site, and other opportunities as they arise.

BEATS SPONSOR \$2,500

Priority name/logo on marketing, advertising and promotion of the event (print, digital, social, website, ticketing, TV, email blast), logo on event banner, signage on site, mentions on stage, 6 VIP tickets, and other opportunities as they arise.

ADVOCATE OF KVC SPONSOR \$750

Name/logo on some social posts, website, ticketing and email blasts, logo on festival banner, mentions on stage, 2 general admission tickets to the event, and other opportunities as they arise.

YES! We want to sponsor:



Company Name _____

Contact Name _____

Address _____

City, State, Zip _____

Phone Number _____

Email Address _____

PLEASE RETURN THIS FORM TO:

KVC Behavioral HealthCare Kentucky
Attn: Meredith Meyer
2250 Thunderstick Dr., Ste. 1104
Lexington, KY 40505

mmeyer@kvc.org
(859) 254-1035



Please check the sponsorship option you have chosen:

May 17th, 2019

PRESENTING SPONSOR	\$10,000
BREWS SPONSOR	\$5,000
BOOTS VIP LOUNGE SPONSOR	\$3,500
BEATS SPONSOR	\$2,500
FUND THE MISSION	\$1,500
ADVOCATE OF KVC	\$750

Payment Options

Enclosed is my check payable to KVC Kentucky for: \$ _____

Please bill my MasterCard/Visa/American Express/Discover for this amount: \$ _____

Account number _____ Exp. _____ CVC _____

Please invoice my company:

Company Representative Name _____

Title _____

Signature _____ Date _____

2250 Thunderstick Dr., Ste. 1104 | Lexington, KY 40505 | www.kvckentucky.org

